

From: ["Business of Home" <info@businessofhome.com>](mailto:info@businessofhome.com)

To: andrew@andrewjosephpr.com

Date: 1/28/2022 12:52:58 PM

Subject: The Tearsheet: Your weekly source for the latest and greatest product news

BOH Collections:

Preview the latest
product launches



THE TEARSHEET

BUSINESS OF HOME

To say the design community was disappointed when Maison & Objet and Paris Déco Off were postponed last month is an understatement. Obviously, we knew it was for the best, but the thought of all the hard work that designers, brands, and PR teams had already put into the event was heartbreaking to say the least.

So, imagine my delight and surprise when I caught wind that three PR firms (Spread, Andrew Joseph PR and Raymond Schneider Consulting) had banded together to put on the next best thing: Paris in New York. Similar to Déco Off, they'd designated a "Left Bank" at the New York Design Center and a "Right Bank" at the Decoration & Design Building, so that editors could book back-to-back appointments to see some of the collections that were originally set to launch in the City of Light. Brands including Clarence House, Fromental and The Vale London were already on board—and within minutes of receiving the adorable invite, so were *BOH* editor in chief Kaitlin Petersen and I.

Today, I'm bringing you some of the best products we saw yesterday at the event—turns out we won't always have Paris (in January, at least), but these stunning debuts get us pretty darn close. Plus, don't miss Kendall Wilkinson's eye-catching mood board, or my chat with Paola Melendez about her beautiful handcrafted fabric designs.

Enjoy!

Caroline Biggs
Market Editor



PRODUCT PREVIEW

The best debuts you didn't get to see in Paris

With Maison & Objet and Paris Déco Off on hold, some of our favorite brands decided to showcase their upcoming collections at the New York Design Center and Decoration & Design Building instead. Here are some of the most memorable launches.



WHAT I LOVE

Kendall Wilkinson is inspired by bright blue chenilles, soft space-dyed fabrics and whimsical jungle motifs

The San Francisco-based designer shares a bird's eye view of her favorite swatches, samples and more.



MEET THE MAKERS

This artist wants to be your go-to source for handcrafted textiles

Paola Melendez is streamlining the fabric-buying process, one dreamy, screen-printed design at a time.



COLLECTIONS

7 decor pieces with trippy motifs to pep up a tired decorscape

Less isn't always more when it comes to eye-catching prints and patterns. BOH presents seven items that can double as focal points without overpowering a space.

[EXPLORE MORE STORIES »](#)

COLLECTIONS



BELLA NOTTE LINENS
Harlow



THE TILE SHOP
Annie Selke for The Tile Shop

[EXPLORE MORE COLLECTIONS »](#)

Are you a BOH Insider?

Join hundreds of designers and makers in *BOH's* membership community for access to industry leaders, exclusive events and in-depth analysis to keep you competitive and connected. [LEARN MORE »](#)



BUSINESS OF HOME



To explore all of *Business of Home's* newsletters on the latest in the design industry, [click here](#).

Was this email forwarded to you? [Sign up](#) now to get this newsletter in your inbox.

Reach the right online audience with *BOH*.

For advertising information on all email newsletters, please contact advertising@businessofhome.com
Business of Home
157 Columbus Ave, Fourth Floor, New York, NY 10023

This email was sent to andrew@andrewjosephpr.com
[Update your preferences](#) | [Unsubscribe from all lists](#)